

2018 NGA

NEW MEXICO *True*

2018 Summer Meeting Agenda

Thursday, July 19

8:15 a.m. to 9:20 a.m.	Council of Governors State Breakfast Briefing <i>*By invitation only</i> <i>*Closed to press</i>
8:30 a.m. to 9:30 a.m.	Great Eggspectations: International Breakfast <i>*By invitation only</i> <i>*Closed to press</i> <i>In celebration of the diverse, internationally focused staff at governors' offices across the country, NGA Global will be hosting a networking breakfast for governors and their staff. This will kick off the pre-conference day on international cooperation at the state level with delegations from all over the world.</i>
9:30 a.m. to 11:30 a.m.	Council of Governors Plenary Meeting <i>*By invitation only</i> <i>*Closed to press</i> <i>This is an invitation-only meeting for members of the presidentially appointed Council of Governors, to include federal participants. Key points of discussion will include the ongoing work related to catastrophic disasters, the Federal Emergency Management Agency's strategic plan, Department of Defense strategic guidelines and update on licensure reciprocity for military spouses.</i>
9:30 a.m. to 10:30 a.m.	PANEL: Rebuilding a Silk Road to Economic Development <i>Investors from China recognize the importance of subnational policy in their decisions. Governors, their economic development leaders and trade representatives across the country seek new and innovative ways to attract and retain Chinese investment. NGA hopes to bring these stakeholders together to discuss what policies can be maintained and increase a sufficient level of Chinese investment.</i>

<p>9:45 a.m. to 11:45 a.m.</p>	<p>Silicon States: A Workshop on Benefiting from New Technologies *By invitation only *Closed to press</p> <p>Hosted by NGA Future and the World Economic Forum</p> <p><i>This workshop will be jointly hosted by NGA Future and the World Economic Forum's Centre for the 4th Industrial Revolution. It will be a mix of discussion and group facilitation focused on the intersection of public policy and emerging technology.</i></p>
<p>10:40 a.m. to 11:45 a.m.</p>	<p>PANEL: U.S. - China Economic Ties, Growth, Strategies and Investment Opportunities</p> <p><i>Partnerships with China are increasingly important to the economies and citizens of many states. These partnerships benefit both the companies investing in the state and to the state's citizens. In addition, the partnerships contribute to the economic development of both countries at the national level.</i></p>
<p>12:00 p.m. to 4:00 p.m.</p>	<p>Governors' Chief Operating Officers Lunch and Business Session *By invitation only *Closed to press</p> <p><i>The National Governors Association is hosting a business and lunch session for governors' chief operating officers (COOs) during the 2018 Summer Meeting. The purpose of this meeting is for COOs to network, share best practices and discuss the elements of the 2019 NGA management program for COOs.</i></p>
<p>12:00 p.m. to 1:30 p.m.</p>	<p>Around the World in 80 Plates *By invitation only *Closed to press</p> <p><i>While the challenges of reaching agreements through engagements often occupy the international stage, food can serve as a tool to cross cultural differences. This soft power leads to a new sort of cultural diplomacy that promotes the sharing of values, traditions and worldviews.</i></p> <p><i>NGA welcomes participants to come together for a lunch hosted by the Culinary Diplomacy Project. American chef Patrick Gharrity will create a meal that shares American culture and values with diplomats and governors from around the world.</i></p>

1:45 p.m.
to
3:15 p.m.

PANEL: Joining with Japan: Strengthening Partnerships from an Ocean Away

Japanese investment serves as a driving force in many states' economies. Governors must seek new ways to adapt local economies to the changing conditions of the global economy. Among these solutions, building on the U.S.-Japanese partnership can create more economic opportunities for the citizens of both countries.

NGA will bring stakeholders together to discuss two major topics: How does workforce development policy help investment promotion and attraction; and what is the future of investment and affiliated challenges for Japanese companies looking to expand in the states? The Japan External Trade Organization (JETRO) will lead a discussion with senior executives representing Japanese manufacturing companies and U.S. governors, under the auspices of the Government of Japan.

3:30 p.m.
to
5:00 p.m.

ROUNDTABLE: Leading Globally Matters Locally: How Global Engagement Advances U.S. Interests

****By invitation only***
****Closed to press***

In an increasingly globalized world, actions taken in other countries have a substantial impact on local economies. NGA recognizes the importance of these relationships and harnessing them to achieve the full benefit for all parties involved. Diplomacy that acknowledges this end creates trade and investment opportunities for states into countries such as Kenya.

In this roundtable, U.S. governors are invited to engage with area experts from the private and public sector, as well as Kenyan governors. They will join to discuss how strategic investments in international development and diplomacy and public-private partnerships advance our economic and security interests.

3:30 p.m.
to
5:00 p.m.

ROUNDTABLE: Building Bridges to the Future: State Leadership on Infrastructure Investment


****By invitation only***
****Closed to press***

Infrastructure investment is critical to states' economies, environments and living standards. Governors play a vital role in shaping policy to strengthen states' infrastructure systems. NGA hopes to open a dialogue between international investors and governors on how to solve the U.S. infrastructure deficit. Private sector leaders will share best practices in transportation, energy and water infrastructures, as well as their possible financing models. Governors will present better avenues into the states.

<p>5:00 p.m. to 6:00 p.m.</p>	<p>VIP Reception <i>*By invitation only</i></p> <p><i>Governors and their spouses are invited to finish off the day of international cooperation with a reception with the foreign delegations, sponsors, NGA partners and invited guests. Brief thank-you remarks will be given by the reception sponsor, Keidanren. Drinks and light hors d'oeuvres will be served.</i></p>
<p>6:00 p.m. to 8:00 p.m.</p>	<p>A Celebration of Arts and Culture at Museum Hill <i>*Open to all attendees</i></p> <p><i>Transportation will be provided from the host hotels to Museum Hill or you may opt to use Uber or Lyft to make the two-mile trip. Attire is Southwest casual. A light sweater or jacket is recommended.</i></p>

Friday, July 20

<p>8:50 a.m. to 10:00 a.m.</p>	<p>Opening Plenary: Ahead of the Curve: Innovation Governors</p> <p><i>Governor Sandoval will formally open the Summer Meeting, welcome all participants to New Mexico and preside over the presentation of colors and the singing of our national anthem. Governor Susana Martinez of New Mexico will also offer opening remarks.</i></p>
<p>10:10 a.m. to 10:50 a.m.</p>	<p>Plenary Session II: Racial Equity in the Workplace</p> <p><i>This fireside chat, featuring W.K. Kellogg Foundation CEO La June Montgomery Tabron, explores the significant economic and social gains to be made by closing the racial equity gap in the U.S.</i></p>
<p>11:00 a.m. to 11:40 a.m.</p>	<p>Plenary Session III: Women in Leadership: A View from the Top</p> <p><i>During this panel, three accomplished CEOs will discuss leadership, innovation and the workforce in a changing economy. The panelists will discuss the challenges that women face in the workforce as well new and innovative ways for women to lead in both the public and private sectors.</i></p>
<p>11:50 a.m. to 12:50 p.m.</p>	<p>Plenary Session IV: Economic Opportunity in the Great Outdoors</p> <p><i>This session will provide governors an opportunity to discuss how their states are integrating recreation and parks into their state-wide economic development strategies, including success stories from existing state Offices of Outdoor Recreation.</i></p>

<p>12:50 p.m. to 1:50 p.m.</p> 	<p>Strategies for Unlocking Capital to Spur Entrepreneurship *By invitation only *Closed to press</p> <p><i>The purpose of this event is to provide a forum for discussing innovative methods to access capital for entrepreneurs across the United States. Many economists point to the critical role new business creation plays in developing a resilient and dynamic economy and access to capital is a critical hurdle to new businesses creation.</i></p>
<p>12:50 p.m. to 1:50 p.m.</p>	<p>NGA Executive Committee and Center for Best Practices Board Meeting *By invitation only *Closed to press</p>
<p>12:50 p.m. to 1:50 p.m.</p>	<p>Networking Lunch and Second Stage Presentations at Smart States Pavilion *Open to all attendees</p>
<p>2:00 p.m. to 3:30 p.m.</p>	<p>Plenary Session V: An Evolving Crisis: Combatting the Next Wave of Addiction</p> <p><i>The opioid crisis continues to evolve beyond prescription drugs – presenting new state challenges with the increase of overdoses from fentanyl mixed with illicit stimulants like cocaine and methamphetamine. This session will offer insights into how officials at all levels of governments can combat the flow of opioids and other illicit drugs into the country and ensure appropriate treatment and recovery services in a rapidly changing environment.</i></p>
<p>3:45 p.m. to 5:00 p.m.</p>	<p>Governors Only *By invitation only (Governors plus one staff member) *Closed to press</p>
<p>6:00 p.m. to 9:00 p.m.</p>	<p>La Noche de Fuego *Open to all attendees</p> <p><i>La Noche de Fuego is a very special evening, celebrating a unique tradition that features the sights, sounds, flavors and culture of New Mexico.</i></p> <p><i>Transportation will be provided from the host hotels to La Noche de Fuego departing at 5:45 p.m. Attire is casual. Dinner will be served under a tent, with picnic-style seating for dessert and entertainment. Flat shoes and a light sweater or jacket are recommended.</i></p>

9:00 p.m.
to
11:00 p.m.

Late Night: The Purple Party
***Closed to press**

Celebrate bipartisanship with all three governors' associations: the DGA, NGA and RGA. The three organizations will serve as hosts at this elegant and historic lounge located at the Eldorado Hotel. Join us for craft cocktails and light bites in a stunning setting - replete with custom artwork and beautiful furnishings - that evokes a journey to another time and place.

Saturday, July 20

8:30 a.m.
to
10:00 a.m.

Chiefs of Staff Breakfast and Business Session
***By Invitation only**
***Closed to press**

A special breakfast at the New Mexico Governors' Residence to honor our host and longest-serving, current chief of staff Keith Gardner. During this breakfast, we will also recognize those chiefs of staff serving governors in their final year in office and hear their reflections and hard-earned advice.

8:30 a.m.
to
10:00 a.m.

Governors Only
***By Invitation only (Governors and one staff member)**
***Closed to press**

8:30 a.m.
to
10:00 a.m.

NGA Partner's Breakfast
***By Invitation only**
***Closed to press**

NGA Partners gather for an update on NGA's key initiatives and a keynote presentation by Whitney Johnson, expert on disruptive innovation and author of, Build an "A" Team: Play to Their Strengths and Lead Them Up the Learning Curve.

10:15 a.m.
to
11:00 a.m.

Plenary Session VI (Part 1): Best Practices: Infrastructure Funding

NGA Global welcomes Graeme Conway, Head of Macquarie Infrastructure and Real Assets (MIRA) to speak about the interconnectedness of infrastructure projects regionally and internationally. Macquarie is currently chair of the Global Infrastructure Investors Association (GIIA).

11:00 a.m.
to
12:00 p.m.

Plenary Session VI (Part 2): International Keynote

NGA Global continues to stress the importance of the relationship between subnational governments to the federal government. In order to sustain economic growth, leaders must collaborate both domestically and internationally. By joining together, leaders can solve common issues

	<p><i>through cross-border collaboration. Challenges, such as an aging population, rural connectivity and the future of work, are not unique to the United States. As we overcome these similar hurdles in different countries, collaboration becomes necessary.</i></p>
<p>12:15 p.m. to 1:30 p.m.</p>	<p>Governors and Chiefs of Staff Lunch and Business Session *Closed to press</p> <p><i>A special joint lunch for governors and chiefs of staff. The program will feature a moderated panel of former governors who will give remarks focused on governing during the final year in office and on life after being governor. There will be ample time for question and answer and open discussion.</i></p>
<p>12:15 p.m. to 1:30 p.m.</p>	<p>Networking Lunch and Second Stage Presentations at Smart States Pavilion *Open to all attendees</p>
<p>1:30 p.m. to 2:15 p.m.</p>	<p>Plenary Session VII: The Intersection Between the Arts and Commerce in the States</p> <p><i>According to data released in March by the U.S. Bureau of Economic Analysis, the arts collectively contribute \$763.6 billion to the U.S. economy and employ 4.9 million workers across the country. Meanwhile, recent research forecasting future employment and skills demands commissioned by Pearson found knowledge areas such as English language, history and philosophy; cognitive skills such as fluency of ideas, originality and oral expression; and creative, digital and design occupations are all expected to experience increased demand as technology continues to transform the global economy.</i></p>
<p>2:25 p.m. to 2:55 p.m.</p>	<p>Plenary Session VIII: Robots, Education and Workforce: Transformers and Transformation</p> <p><i>Innovations like automation and the rise of gig economy have transformed both the workplace and the workforce in ways that were unprecedented even five to ten years ago. As the economy of the future continues to evolve governors must anticipate changes and trends on a global, national, regional and local level to ensure their states workforce and state economy are prepared to meet coming transitions. Navigating those transition will require both transformation and coordination of state education and workforce development systems to ensure the success of workers and sustainable economic growth amid a background of constant change.</i></p>
<p>3:00 p.m. to 3:15 p.m.</p>	<p>Passing of the Gavel Ceremony</p> <p><i>This special ceremony will acknowledge outgoing Chair, Governor Brian Sandoval, and introduce Governor Steve Bullock as the incoming Chair.</i></p>
<p>3:00 p.m. to</p>	<p>Closing Plenary Session: Good Jobs for All Americans</p>

<p>4:00 p.m.</p>	<p><i>In this session, Governor Bullock will formally unveil his NGA chair's initiative, Good Jobs for All Americans. Governor Sandoval will officially pass the gavel to Governor Bullock after the governors vote for the 2018-2019 NGA Chair. Governor Bullock's initiative will focus on preparing governors for new changes in the labor market resulting from technological advancement and demographic changes. After he unveils his initiative, he will sit down with Dr. Lawrence Katz to discuss the role of governors in providing good jobs to all Americans.</i></p>
<p>4:10 p.m. to 4:45 p.m.</p>	<p>Platinum Partner Roundtables *By invitation only *Closed to press</p>
<p>5:30 p.m. to 6:30 p.m.</p>	<p>VIP Reception for Governors, Spouses, Sponsors and Special Guests at the Governor's Residence *By invitation only *Closed to press</p>
<p>6:30 p.m. to 9:00 p.m.</p>	<p>Showdown at Bonanza Creek Ranch *Open to all attendees *Closed to press</p> <p><i>Transportation will be provided from the host hotels to Bonanza Creek Ranch departing at 6:00 p.m. Attire is casual or western. The town's streets are authentic (unpaved), so closed-toed shoes and a light sweater or jacket are recommended.</i></p>